

APPENDIX B. SURVEY: THE KOREAN IT INDUSTRY AND THE ROLE OF INDIAN ENGINEERS

The Korean IT Industry and the Role of Indian Engineers

1. Personal Information

*** 1. Name and Contact Information (home):**

Name:

City/ Town:

State (blank if outside U.S.):

Country:

Email Address:

*** 2. Age**

*** 3. Place of Birth**

City

State

Country

*** 4. Countries (or areas) where you have previously LIVED for six months or longer (cumulative)**

China

Europe (excluding United Kingdom)

India

Japan

Korea

United Kingdom

United States

Other (please specify)

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*** 5. Countries (or areas) where you have previously WORKED for six months or longer (cumulative)**

- China
- Europe (excluding the United Kingdom)
- India
- Japan
- Korea
- United Kingdom
- United States
- Other (please specify)

*** 6. Of the following, which organization(s) do you belong to? Please choose all that apply.**

- Bata (Bay Area Telugu Association)
- ICC (India Community Center)
- NASSCOM
- Pan-IIT
- Rana (Rajasthani Association of North America)
- SIPA (Silicon Valley Indian Professionals Association)
- TANA (Telugu Association of North America)
- TiE (The Indus Entrepreneurs)
- I don't belong to any of these organizations
- Others

Others (please specify)

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2. Education

List your three most recent degrees. You may list any older degrees in the bottom text box. Please leave non-applicable fields blank.

* 1. Location of High School

City

State

Country

2. Academic Degree 1

Degree (e.g. BA, MA, MBA, PhD)

Name of Institution

Country

3. Field(s) of Academic Degree 1

	Business	Engineering	Humanities	Law	Science (including Medicine)	Social Sciences	Other
Major(s) or equivalents	E	E	E	E	E	E	E
Other (please specify)	<input type="text"/>						

4. Academic Degree 2

Degree (e.g. BA, MA, MBA, PhD)

Name of Institution

Country

5. Field(s) of Academic Degree 2

	Business	Engineering	Humanities	Law	Science (including Medicine)	Social Sciences	Other
Major(s) or equivalents	E	E	E	E	E	E	E
Other (please specify)	<input type="text"/>						

6. Academic Degree 3

Degree (e.g. BA, MA, MBA, PhD)

Name of Institution

Country

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7. Field(s) of Academic Degree 3

	Business	Engineering	Humanities	Law	Science (including Medicine)	Social Sciences	Other
Major(s) or equivalents	e	e	e	e	e	e	e
Other (please specify)	<input type="text"/>						

8. Please list older degrees here.

<input type="text"/>	5
<input type="text"/>	6

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3. Work Experience

1. Please indicate the areas in which you have worked in the software and/ or software services sector. Mark all that apply.

	Non-Managerial Technical	Manager	Executive (Director or above)	Entrepreneur (Founder)	Investor (Seed/Angel, VC or Private Equity)	Other (specify)
Coding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maintenance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Product Development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Strategy/Architecture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
System Integration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Description of Other

2. Please indicate the areas in which you have worked in the hardware sector. Mark all that apply.

	Non-Managerial Technical	Manager	Executive (Director or above)	Entrepreneur (Founder)	Investor (Seed/Angel, VC or Private Equity)	Other (specify)
Design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Integration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Manufacture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Description of Other

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*** 3. Please tell us about your current employer:**

Employer Name

Employer Website

Headquarters Location (Country)

Your Home Office Location (Country)

Your Home Office Location (State/Province)

Your Home Office Location (City)

Approximate Number of Employees

Approximate Revenues 2009 (estimated millions of US\$, enter "0" for educational institutions and non-profits)

Approximate Revenues 2008 (actual millions of US\$, enter "0" for educational institutions and non-profits)

4. Please tell us about the role(s) you play at your current employer

	Non-Managerial Technical	Manager	Executive (Director or above)	Entrepreneur (Founder)	Investor (Seed/Angel, VC or Private Equity)	Other (specify)
Software Coding	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Software Design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Software Strategy/Architecture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Software System Integration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Software Product Development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hardware Design	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hardware Integration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other (specify)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Description of Other	<input type="text"/>					

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4. Factors Affecting Your Geographic Preferences

* 1. Please indicate how important each of the following work-related factors are, in determining your geographic location preferences

	Not Important		Somewhat Important		Extremely Important
Current Earnings	j0	j0	j0	j0	j0
Career Advancement	j0	j0	j0	j0	j0
Job Stability	j0	j0	j0	j0	j0
Professional Networks - Local	j0	j0	j0	j0	j0
Professional Networks - Global	j0	j0	j0	j0	j0
Innovative Environment	j0	j0	j0	j0	j0
Startup Opportunities	j0	j0	j0	j0	j0
Investment Opportunities	j0	j0	j0	j0	j0

Other (please specify)

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* 2. Please indicate how important each of the following socio-cultural factors are, in determining your geographic location preferences

	Not Important		Somewhat Important		Extremely Important
English-speaking	j ⁿ	j ⁿ	j ⁿ	j ⁿ	j ⁿ
Hospitable Culture	j ⁿ	j ⁿ	j ⁿ	j ⁿ	j ⁿ
Proximity to Family	j ⁿ	j ⁿ	j ⁿ	j ⁿ	j ⁿ
Proximity to Region of Birth	j ⁿ	j ⁿ	j ⁿ	j ⁿ	j ⁿ
Educational Opportunities for Self/Spouse	j ⁿ	j ⁿ	j ⁿ	j ⁿ	j ⁿ
Educational Opportunities for Children	j ⁿ	j ⁿ	j ⁿ	j ⁿ	j ⁿ

Other (please specify)

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5. Perceptions of Specific Geographic Locations

1. On a scale of 1 to 7 (1: strongest, 7: weakest), please rate each country or region for each category.

	China	India	Japan	Korea (South)	Silicon Valley (US)	The United Kingdom	The United States (in general)
Current Earnings	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Career Advancement	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Job Stability	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Professional Networks	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Innovative Environment	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Startup Opportunities	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Investment Opportunities	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
English-speaking	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Hospitable Culture	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Proximity to Family	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Proximity to Hometown	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Educational Opportunities for Self/Spouse	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Educational Opportunities for Children	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
OVERALL	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Comments:

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2. In your opinion, what is the best way to get to know Korean firms?

- working in a joint venture with Korean firms working in Korean firms in Korea working in Korean firms in Silicon Valley having a vendor relationship

Other (please specify)

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6. Past Business Relations with Korean Firms

* 1. Have you ever traveled to Korea?

Yes

No

If yes, when did you visit Korea?

* 2. Have you had past business relations with firms headquartered or operating out of Korea? If yes, please proceed to the next question. If no, please proceed to the next section of the survey.

Yes

No

3. Firm (Questions 3-5)

Name of firm:

Duration of

Relationships (in
years):

4. Please tell us about your relationships with the firm (choose all that apply).

Vendor

Employee

Other (please specify)

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5. Please rate your experience in working in the firm along the following categories, as applicable.

	Extremely weak		Neutral		Extremely strong
Current Earnings	j0	j0	j0	j0	j0
Potential Career Advancement	j0	j0	j0	j0	j0
Job Stability	j0	j0	j0	j0	j0
Professional Networks	j0	j0	j0	j0	j0
Innovative Environment	j0	j0	j0	j0	j0
Startup Opportunities	j0	j0	j0	j0	j0
Investment Opportunities	j0	j0	j0	j0	j0
Building a long-term client-vendor relationship	j0	j0	j0	j0	j0
Participation in core product development	j0	j0	j0	j0	j0
English-speaking	j0	j0	j0	j0	j0
Hospitable Culture	j0	j0	j0	j0	j0
Proximity to Family	j0	j0	j0	j0	j0
Proximity to Hometown	j0	j0	j0	j0	j0
Educational Opportunities for Self/Spouse	j0	j0	j0	j0	j0
Educational Opportunities for Children	j0	j0	j0	j0	j0
OVERALL	j0	j0	j0	j0	j0

Other (please specify)

6. Firm # 2 (Questions 6-8)

Name of firm:

Duration of Relationships (in years):

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7. Please tell us about your relationships with the firm (choose all that apply).

Vendor

Employee

Other (please specify)

8. Please rate your experience in working in the firm along the following categories, as applicable.

	Extremely weak		Neutral		Extremely strong
Current Earnings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Potential Career Advancement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Job Stability	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Professional Networks	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Innovative Environment	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Startup Opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Investment Opportunities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Building a long-term client-vendor relationship	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Participation in core product development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
English-speaking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hospitable Culture	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity to Family	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Proximity to Hometown	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational Opportunities for Self/Spouse	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational Opportunities for Children	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
OVERALL	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

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9. Firm # 3 (Questions 9-11)

Name of firm:

Duration of Relationships (in years):

10. Please tell us about your relationships with the firm (choose all that apply).

- Vendor
- Employee

Other (please specify)

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11. Please rate your experience in working with the firm in the following categories:

	Extremely weak		Neutral		Extremely strong
Current Earnings	j0	j0	j0	j0	j0
Potential Career Advancement	j0	j0	j0	j0	j0
Job Stability	j0	j0	j0	j0	j0
Professional Networks	j0	j0	j0	j0	j0
Innovative Environment	j0	j0	j0	j0	j0
Startup Opportunities	j0	j0	j0	j0	j0
Investment Opportunities	j0	j0	j0	j0	j0
Building a long-term client-vendor relationship	j0	j0	j0	j0	j0
Participation in core product development	j0	j0	j0	j0	j0
English-speaking	j0	j0	j0	j0	j0
Hospitable Culture	j0	j0	j0	j0	j0
Proximity to Family	j0	j0	j0	j0	j0
Proximity to Hometown	j0	j0	j0	j0	j0
Educational Opportunities for Self/Spouse	j0	j0	j0	j0	j0
Educational Opportunities for Children	j0	j0	j0	j0	j0
OVERALL	j0	j0	j0	j0	j0

Other (please specify)

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7. Thank You!

You have finished our survey. Thank you!

Please feel free to contact us at saparora1@gmail.com for any further comments and questions.

